

# Colorful

# AZALEAS

In Bud and Bloom

2nd ADD EXTRA SALES  
WITH AZALEAS  
DURING FEBRUARY

62

[1961]

Ra

In your store these appealing hardy KURUME Azaleas mean  
GREATER SALES - EXTRA PROFITS AND MORE CUSTOMERS  
FOR YOU.

## 125 AZALEAS for \$50 (sell for \$98<sup>75</sup>)

YOUR SELECTION CONSISTS OF

[1961]

1. 100 Azaleas in 3" plastic pots - retail for 59-69¢  
25 Azaleas in 4" plastic pots - retail for 99-~~\$1~~<sup>19</sup>  
125 plants shipped in 3" boxes (wt. 90 lbs.)
2. Several bright, fresh colors - from flaming reds  
to delicate pinks. (All *DewKist*® Quality)
3. FREE sales banners - instructions - cultural sheets

CHECK, SIGN and MAIL  
YOUR ORDER CARD TODAY  
Your Azaleas will be shipped  
In February "WHEN READY"

**John's** INC.  
APOPKA  
FLORIDA

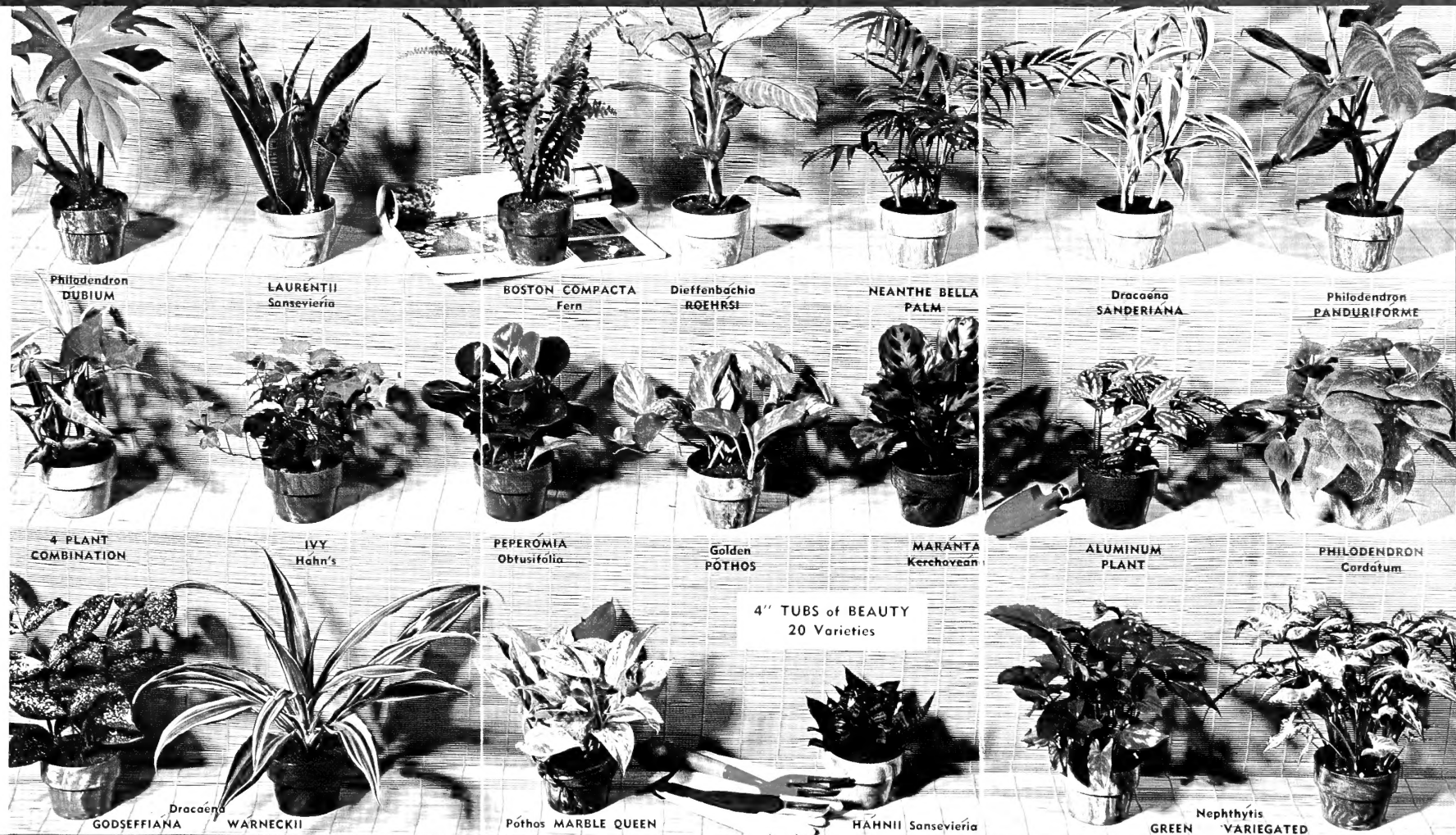
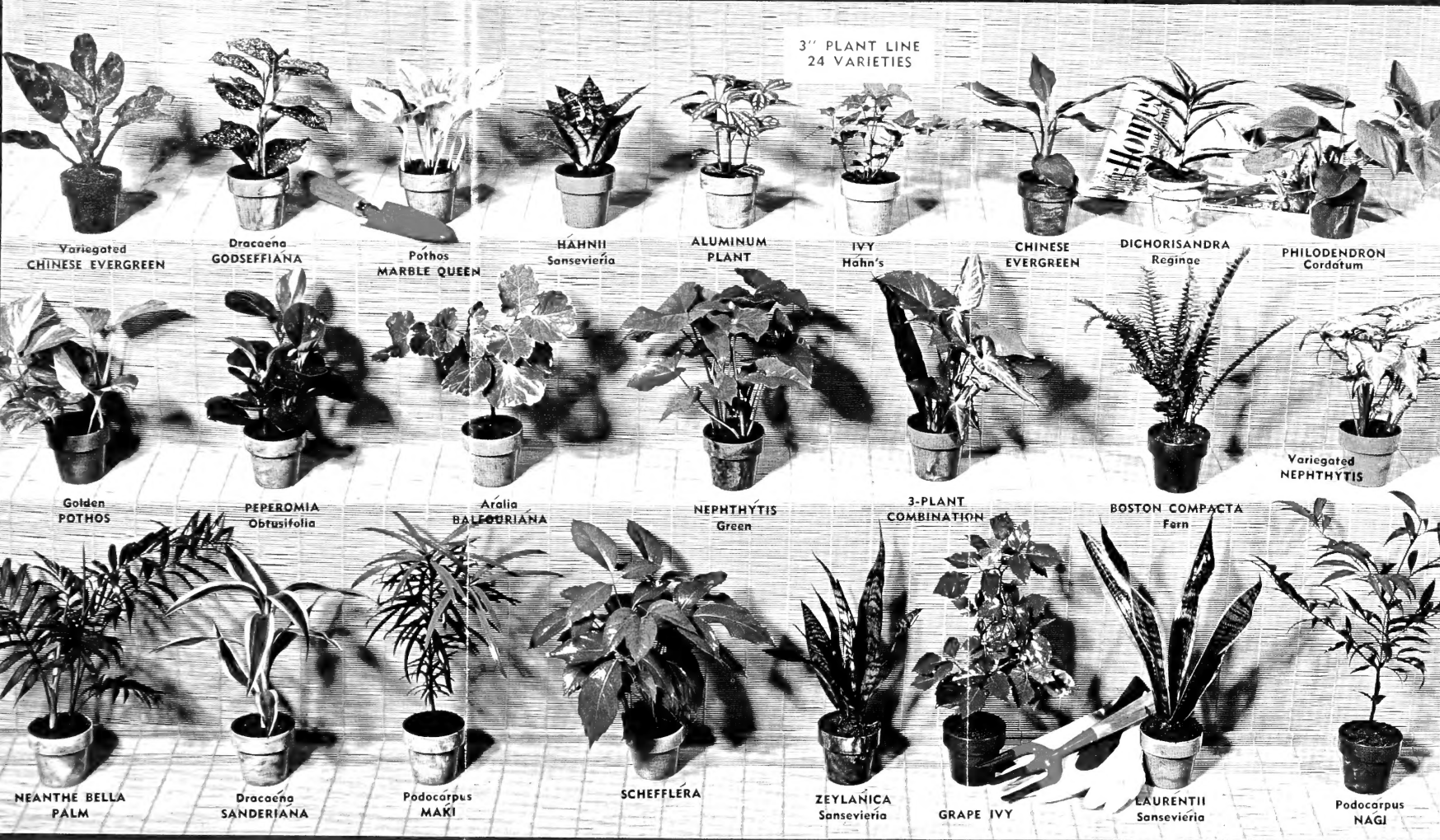
LIBRARY  
RECEIVED  
★ FEB 8 1961  
U.S. Department of Agriculture

KURUME  
AZALEAS

TOP 2, 4" POT SIZE  
(6 to 8" SPREAD)

BOTTOM 2, 3" POT SIZE  
(4 to 6" SPREAD)





Pictured here are the Proven Plants you receive in

PLUS FREE 16"x20" 4 color Identification Poster and store instructions and cultural sheets.

John's

ASSORTMENT No. 12

See Special offer  
on other side

The widest selection of Indoor Foliage Plants offered anywhere!

PLUS 30 day open account - you pay only the RR express charges upon arrival.





1st START NOW  
INCREASING  
YOUR SALES WITH...

John's

# FOLIAGE PLANT ASSORTMENT No. 12

2½" PLANT LINE  
13 VARIETIES

160 Lush Green  
*DewKist*®  
Plants  
for \$55

ZEYLANICA  
Sansevieria

NEPHTHYTIS  
Green

NEANTHE BELLA  
PALM

Dracaena  
SANDERIANA

LAURENTII  
Sansevieria

PEPEROMIA  
Obtusifolia

CRASSULA

HAHNII  
Sansevieria

Variiegated  
PEPEROMIA

Dracaena  
GODSEFFIANA

PHILODENDRON  
Cordatum

IVY  
Hahn's

Variiegated  
NEPHTHYTIS

**YOUR TOTAL SALES \$112.40**

All plants are carefully selected  
from our 26 best selling varieties.  
(as pictured on both sides of this folder)  
*All are guaranteed to arrive in good condition*

**HERE'S WHAT YOU GET FOR \$55.**

60 plants in 2½" plastic pots-Retail 39-49¢  
50 plants in 3" plastic pots-Retail-59-69¢  
50 plants in 4" plastic tubs-Retail-99-119¢  
160 plants shipped in 4 boxes (wt.-100 lbs.)  
**PLUS** special features described on back

**CHECK, SIGN and MAIL your  
ORDER CARD TODAY**